



**WYŻSZA SZKOŁA  
TURYSTYKI I EKOLOGII**

**The University College of Tourism and Ecology in Sucha Beskidzka (Poland)**

Registered under number 193 in the register of non-public Universities kept  
by Minister of Science and Higher Education

**CERTIFICATE  
of Professional Development**

The certificate is awarded to  
**NATALIIA DOBROVOLSKA**

*PhD (Geography)*

*Kharkiv Institute of Trade and Economics*

*of Kyiv National University of Trade and Economics*

*who participated in the professional internship according to the program*

**INNOVATIVE EDUCATIONAL TECHNOLOGIES:  
EUROPEAN EXPERIENCE AND ITS NORMATIVE LEGAL  
IMPLEMENTATION IN THE PREPARATION OF EXPERTS WITH  
ECONOMICS, HOTEL AND RESTAURANT BUSINESS, TOURISM AND  
PUBLIC ADMINISTRATION**

**Scientific field:**

***Education***

***Technical Sciences***

***Humanities and the Arts***

***Mathematical Sciences and Natural Sciences***

***Economic Sciences***

***Public administration***

**In the volume of 6 credits ECTS – 180 hours**

*(seminars, workshops, lectures, discourse, individual work, etc.)*

Marek Łabaj, PhD, prof. WSTiE  
Rector



Marek Nocoń, PhD  
Dean of the Faculty of Social Sciences

Nr 17/NS/2020

Sucha Beskidzka, 29.09.2020

During the scientific and pedagogic internship, the following types of works were carried out:

| Type of work   | Workload  |
|--|-----------|
| Acquaintance with a variety of specialties in the field of tourism, hotel and restaurant business, systems of remote work of university  | 60 hours  |
| The innovations of tourism and hotel and restaurant business in the EU and Poland  | 20 hours  |
| Internationalization of higher education (round table with participation of scientific and pedagogical staff). Support and use of grants for the internationalization of higher education institutions: features of choice, organization of work | 10 hours  |
| Acquisition of competencies and development of professional skills of pedagogical staff with the help of digital technologies. Implementation of innovative digital technologies into the teaching process.                                      | 20 hours  |
| Sociocultural and linguistic competencies of a modern teacher  | 10 hours  |
| Modern technologies in the education process: theoretical and practical aspects. Distance education: experience and perspectives   | 20 hours  |
| Enterprise management and E-business: EU and Poland Experience. Economic law in the EU and Poland.   | 5 hours   |
| Legislation in the field of tourism in the EU and Poland. Tourism management: the experience of the EU and Poland.   | 5 hours   |
| Regional policy in EU and Poland, collaboration of European Commission with national, regional, and local authorities. Local self-government and its role in public administration. E-governance good practices at various levels.               | 10 hours  |
| Individual work  | 20 hours  |
| Total  | 180 hours |

(seminars, workshops, lectures, discourse etc.)

The curriculum of scientific and pedagogical internship is fully carried out. The participant has improved the knowledge and skills of using innovative technologies.



Marek Nocoń, PhD

Dean of the Faculty of Social Sciences