Educational and professional program <u>"Geography of Recreation and Tourism"</u> of the second <u>(master's)</u> level of higher education in specialty 106 Geography

Qualifications: Master of Geography; Geography of Recreation and Tourism.

The purpose of the educational program: to provide fundamental theoretical and practical training of highly skilled personnel who would have acquired profound professional knowledge for the fulfillment of professional tasks and duties of scientific research and innovation in the field of geography of recreation and tourism.

Suitability for employment: Research and development; activity of travel agencies, tourist operators, provision of other reservation services and related activities. Geographer, geographer-economist, specialist in locating productive forces and regional economics, specialist in environmental management, tourism expert, tourism inspector, tourism agency.

Professional competencies:

- basic ideas about the geography of recreation and tourism, the geographical basis of rational recreational nature use;
- possession of the basics of research, ability to apply general scientific and special research methods, research skills;
- ability, based on the general theory of physical and social geography, to use systematic analysis in recreational and geographical research;
- ability to use theoretical knowledge and practical skills of geographic modeling and forecasting of geographic objects and processes in the field of recreation and tourism;
- ability to analyze the tourist-recreational potential of territories and evaluate the tourist and recreational resources;
- ability to apply professionally profiled knowledge in the field of cartography in the process of solving professional problems, constructing cartographic models in the field of recreation geography and tourism;
- ability to use professionally profiled knowledge and skills in the field of practical application of GIS technologies in recreational and geographical research;
- ability to use professionally profiled knowledge and practical skills for complex geographic analysis of tourist and recreational activity of separate territories;
- ability to use professionally profiled knowledge and practical skills for the management of tourist and recreational activities of the regions, preparation of plans and programs for its regional development;
 - ability to organize and conduct excursion activities;
- ability to apply the skills of working with statistical databases, collection, compilation and processing of statistical information and its graphical visualization;
- ability to carry out pedagogical activities and to teach the discipline of professional training in higher educational establishments.