

Ministry of Education and Science of Ukraine
V.N. Karazin Kharkiv National University
Taras Shevchenko National University of Kyiv
University of Girona (Spain)
University of Oradea (Romania)
Tallinn University (Estonia)
Public Institution "Kharkiv Regional Station of Young Tourists" of Kharkiv Regional
Council



REGION-2023

OPTIMAL DEVELOPMENT STRATEGY

**PROGRAM OF THE
INTERNATIONAL SCIENTIFIC AND PRACTICAL
CONFERENCE**

(Kharkiv, October 20, 2023)

Kharkiv 2023

SCIENTIFIC COMMITTEE OF THE CONFERENCE:

- Liudmyla NIEMETS** D.Sc. in Geography, Professor, Head of the Department of Human Geography and Regional Studies of V. N. Karazin Kharkiv National University (Ukraine)
- Kostyantyn MEZENTSEV** D.Sc. in Geography, Professor, Head of the Department of Economic and Social Geography of Taras Shevchenko National University of Kyiv (Ukraine)
- Kateryna SEHIDA** D.Sc. in Geography, Professor, Professor of the Department of Human Geography and Regional Studies of V. N. Karazin Kharkiv National University (Ukraine)
- Pavel BEDNAR** PhD (Geographical Sciences), Head of the Department of Regional Development, Public Sector Management and Law of Tomas Bata University in Zlín (Czech Republic)
- Cezar Morar** PhD (Geographical Sciences), Associate Professor of the Department of Geography, Tourism and Territorial Planning of the University (Oradea (Romania))
- Josep VILA Subiros** PhD (Geographical Sciences), Professor of the Department of Geography of the University of Girona (Spain)
- Sergiy KOSTRIKOV** D.Sc. in Geography, Professor, Professor of the Department of Human Geography and Regional Studies of V.N. Karazin Kharkiv National University (Ukraine)
- Ihor PYLYPENKO** D.Sc. in Geography, Professor of the Department of Ecology and Geography, Dean of the Faculty of Biology, Geography and Ecology of the Kherson State University (Ukraine)
- Hryhorii PIDHRUSHNYI** D.Sc. in Geography, Professor, Head of the Sector for the Territorial Organization of the Society of the Institute of Geography of the NAS of Ukraine (Ukraine)
- Mehmet Tahsin SAHIN** PhD (Geographical Sciences), Associate Professor of the Department of Geography, Akdeniz University (Antalya, Turkey)
- Aleksandar VALJAREVIĆ** PhD (Geographical Sciences), Associate Professor, Department of Geospatial and Environmental Sciences, Faculty of Geography, Belgrade University (Serbia)

PLAN OF THE CONFERENCE

11:00 –	Conference opening.	Room 3-63,
12:00	Participants' reports	online format
		https://us04web.zoom.us/j/78003616090 ?pwd=6yu36bR3SLtTlKzkH6AQhDV XUG50N.1
		Conference ID: 780 0361 6090 Access Code: 2023
12:20 –	Honoring the memory of Kostyantyn	Room 3-63,
12:40	Niemets: renaming the Department	online format
	Human Geography and	https://us04web.zoom.us/j/78003616090 ?pwd=6yu36bR3SLtTlKzkH6AQhDV XUG50N.1
	Regional Studies	Conference ID: 780 0361 6090 Access Code: 2023
13:00 –	Round table dedicated to the	Room 3-63,
15:00	memory of Kostyantyn Niemets:	online format
	- presentation of the monograph	https://us04web.zoom.us/j/78003616090 ?pwd=6yu36bR3SLtTlKzkH6AQhDV XUG50N.1
	"Information: Nature, Man,	Conference ID: 780 0361 6090 Access Code: 2023
	Society (Human-geographical	
	Aspects)", dedicated to memory	
	of Kostyantyn Niemets	
15:00 –	Excursion to the city center of	
16:00	Kharkiv	

REPORTS

Olena Afonina

Mykola Hohol Nizhyn State University

Criminal aspects demographic processes in a region (case studies of Chernihiv region)

Mykola Baranovskyi

Mykola Hohol Nizhyn State University

Functional types of territories of Ukraine: evolution of views and peculiarities of delimitation

Elizaveta Bedriy, Kostiantyn Boyko, Liudmila Kliuchko

V.N. Karazin Kharkiv National University

The influence of the Soviet era on the formation of food habits of the population

Luiza Bubashvili

Ivane Javakhishvili Tbilisi State University

Charting a Sustainable Future: Harnessing Tbilisi City's Tourism Potential via the Dighomi Floodplain Development Project and Ecoservices Integration

Oleksandr Bodnariuk, Kateryna Sehida

V.N. Karazin Kharkiv National University Tendencies of labor migration of the population of Ukraine after the beginning of full-scale invasion

Myroslava Vlah

Ivan Franko National University of Lviv

Evolution of the meaning of the concept of "factors of regional development"

Denis Volkov, Liudmyla Kliuchko

V.N. Karazin Kharkiv National University

Analysis of the experience of foreign countries recovering from military conflicts and wars

Oleksii Hnatiuk, Kateryna Pisotska, Viacheslav Polhun

Taras Shevchenko National University Of Kyiv

The inertia of everyday practices of using the names of the streets of Vinnytsia after decommunization and de-Russification

Nataliia Husieva, Oleksandr Lymar, Kostyantyn Malyarenko

V.N. Karazin Kharkiv National University

To the issue of the human-geographical study of the potential of the region

Luka Davitashvili

Ivane Javakhishvili Tbilisi State University

Historical ways and perspectives of its development

Natalia Dobrovolska, Iryna Skryl

V.N. Karazin Kharkiv National University

Actual research of toponyms of Kharkiv region by pupil youth

Rusudan Elizbarashvili

Ivane Javakhishvili Tbilisi State University

National-Recreation Potential and Comfort quality of Georgian Resorts

Serhii Zadvornyi

Ternopil Volodymyr Hnatiuk National Pedagogical University

Relocate as a modern object of study of human geography

Oladayo Ramon Ibrahim

Lagos State University of Science and Technology

The positive impacts of an ageing population in rural areas of Kwara State, Nigeria

Yurii Kandyba, Vladyslav Kozak

V.N. Karazin Kharkiv National University Export potential of the agro-industrial complex of Ukraine in the conditions of Russian military aggression

Pavlo Kobylin

V.N. Karazin Kharkiv National University

Analysis of previous studies of agriculture from the standpoint of human geography

Kateryna Kravchenko

V.N. Karazin Kharkiv National University

Global problems of modernity and their manifestations in world cities

Andriy Kuzyshyn

Ternopil Volodymyr Hnatiuk National Pedagogical University

Clientelism and its manifestations in the organization of regional and national electoral processes in Ukraine

Kateryna Kravchenko, Anastasiia Savchenko

V.N. Karazin Kharkiv National University

The role of historical and cultural heritage in the formation and development of tourism in Ukraine

Oksana Kuchay
Kyiv National Linguistic University
Features of strategic management of a tourism enterprise in the international market

Anna Kucheryava
Kyiv National Linguistic University
Domestic tourism in Ukraine under martial law

Kateryna Kravchenko, Daria Zagaevska
V.N. Karazin Kharkiv National University
Development of the tourist route "The Road of Seals" in the city of Odessa

Maria Markina
Kyiv National Economic University named after V. Hetman
Spatial planning goals for sustainable urban development

Kateryna Kravchenko , Iryna Havrikova
V.N. Karazin Kharkiv National University
To the issue of the contemporary state of the demographic system of Ukraine:
challenges and opportunities

Kostiantyn Mezentsev, Natalia Provotar
Taras Shevchenko National University of Kyiv
Temporary Public Spaces and Displaced Communities

Kateryna Kravchenko , Yevhen Shpak, Yevhen Khabusiev
V.N. Karazin Kharkiv National University
The role of bicycle infrastructure in the transport system of the city of Kharkiv

Oleksii Niemets
V.N. Karazin Kharkiv National University
To the issue of studying the innovation and investment potential of the region from
the standpoint of human geography

Kateryna Kravchenko , Valerii Perepelytsia, Oleksandr Brazhnyk
V.N. Karazin Kharkiv National University Contemporary transformation processes
in world cities

Maryna Ovcharenko, Hanna Panasiura, Olesia Kornus, Anatolii Kornus
Sumy State Pedagogical University named after A.S. Makarenko Artistic Crafts of
Ukraine: Problems and Prospects of Development

Kateryna Kravchenko , Daryna Avad
V.N. Karazin Kharkiv National University
Problems and prospects of the development of global cities of the world

Iryna Patoka

Institute of Geography of NAS of Ukraine

Regional differentiation of spatial development of Ukraine in wartime and post-war time in terms of spatial justice

Victoria Patsyuk

Kryvyi Rih State Pedagogical University

Regeneration of industrial heritage as a way to revive depressed industrial regions of Ukraine

Hryhorii Pidhrushnyi, Lina Sikorska

Institute of Geography of NAS of Ukraine

Erasing the Identity of the Population by Urbicide: The Case of Mariupol

Kateryna Kravchenko , Valeria Mirenkova

V.N. Karazin Kharkiv National University

Smart specializations of the city of Kharkiv: implementation of the concept of a smart city in conditions of war

Taras Pogrebskyi

Lesya Ukrainka Volyn National University

Brownfield vs Greenfield: advantages and disadvantages

Inna Poplavskaya

Ternopil Volodymyr Hnatiuk National Pedagogical University

Social Sphere as an Indicator of the Well-Being of the Population of Sparsely Urbanized Regions

Vyacheslav Reshetnyak, Kateryna Sehida

V.N. Karazin Kharkiv National University

On the Issue of Studying the Socio-Economic Inequality from the Standpoint of Human Geography

Kateryna Kravchenko, Viktor Rodionov, Volodymyr Budanov V.N. Karazin Kharkiv National University Features of the human-geographical study of the intellectual potential of Ukraine

Anastasiia Savchenko, Sergiy Kostrikov

V.N. Karazin Kharkiv National University

Construction and features of the use of the GIS project "Digital city" in urban studies (case study of the city of Dnipro)

Kateryna Sehida, Olexandr Dumnov

V.N. Karazin Kharkiv National University

Ukraine's Labor Market in Wartime: Current Trends and Regional Features

Denis Serohin, Sofia Bilyanskaya

V.N. Karazin Kharkiv National University

Application of Population Estimation in Residential Buildings on the Basis of Lidar Data for the Purpose of Geomarketing Analysis of the Urban Area

M. Finka, N. Yehorchenkova, O. Yehorchenkov

Slovak university of technology in Bratislava

Unlocking the potential of integrated territorial investments for maximizing the efficiency of EU funds for Ukraine

Pavlo Chernomaz

SE "Kharkiv Regional Research and Production Center for Standardization, Metrology and Certification"

The Renaissance of Marketing Geography

Sergiy Chekhov

V.N. Karazin Kharkiv National University

The Role and Functions of Public Participation in the Development of the Urban Environment under Martial Law (case study of the city of Kharkiv)